



THE WORLD GAMES 2025 CHENGDU



2025年第12届世界运动会

公告栏



BULLETIN #3



2025年8月7日-8月17日

7-17 August 2025

出版方 成都世运会执委会

Published by the Executive Committee of TWG 2025 Chengdu

2025年第12届世界运动会 | 8月7日-8月17日 | 中国·成都

TWG 2025 | 7-17 August | Chengdu, CHINA



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Message from IWGA President



Dear Friends of The World Games,

As we approach the final stretch of preparations for The World Games 2025 in Chengdu, China, it is with immense pride and excitement that I welcome you to the release of Bulletin #3. This pivotal moment serves as both a milestone and a call to action for everyone involved – athletes, officials, organisers, volunteers, and fans – as we come together to celebrate the unique essence of The World Games.

Chengdu, with its rich history and vibrant culture, is preparing to host an unforgettable edition of our Games. From 7-17 August 2025, this incredible city will transform into a global hub for the world's best athletes to compete, showcasing their extraordinary talents while embracing the values of diversity, unity, and friendships.

This third release of the Bulletin provides crucial information as we fine-tune the logistical details to ensure the success of the Games. Within the following pages, you will find essential updates on registration, accreditation, accommodation, and transportation, as well as guidance on visa policies, insurance, and competition schedules. Each section reflects the collective effort and dedication of the Chengdu 2025 Local Organising Committee (LOC) and the IWGA to create a seamless and inspiring experience for all.

I encourage you to explore this Bulletin thoroughly and take note of the deadlines and requirements outlined. These final months are crucial in ensuring that every athlete and official arrives in Chengdu ready to perform at their best. Let us work together to overcome any challenges, guided by our shared passion for sport and the pursuit of excellence.

The anticipation is building, and I have no doubt that The World Games 2025 will surpass all expectations. Thank you for your unwavering support and dedication. I look forward to welcoming you to Chengdu and witnessing, together, the unforgettable moments that will unfold.

Yours in sport

José Perurena

IWGA President



Games-related Services



2.1 General Guidelines on Authorised Identifications at The World Games

<https://iwgatheworldgames.sharepoint.com/:b:/s/IWGADocuments/EbG0kGSCgSVFqyCz0OMCEBEBsi21xUC03Hq30iUnC9RsDQ?e=u2S1cN>

2.2 TWG 2025 Request for Sponsor Approval

Any TWG participant who wishes to display sponsors' logos on their personal equipment or clothing must submit a request for approval for each sponsor and logo to the LOC, except for the manufacturer. If approval is granted, they must follow the Brand Control Standards for Apparel and Items of the LOC, their own IF's regulations on the size of logos and restrictions on the number of sponsors permitted in accordance with the IWGA General Guidelines on Authorized Identifications at The World Games and the IWGA CI Guidelines.

Please submit your application via email before May 30, 2025 (yangyang@theworldgames2025.com; xuerui@theworldgames2025.com), to request permission to display sponsors' logos on personal equipment and/or clothing. The size of the logos and the restrictions on the number of sponsors must follow the regulations of the International Federation (IF).

This process is in place to avoid any exclusivity conflicts between sponsors or potential sponsors of IWGA and TWG 2025. Chengdu LOC will respond to all requests via email within 10 days from the submission.

Equipment and clothing belonging to IFs, NOCs/NSOs, NFs, or individual athletes may not display any form of advertising unless it has been specifically authorized by the IWGA or TWG 2025.

Brand Control Standards for Apparel and Items

During the Games, the number and size of the manufacturers' identifications on each item shall comply with the following standards:

Category	Subcategory	Control Standard
Sports Equipment	Stationary equipment and personal equipment	<ul style="list-style-type: none"> For any sports equipment supplied by the IFs, NOCs/ NSOs or individual athletes, it may display the manufacturer's identification identical to those on products for retail six months prior to the competition. For each item of sports equipment provided by the Chengdu ExCo, one manufacturer identification is allowed per item of equipment. The manufacturer's identification should be no greater than 10% of the surface area of the equipment that is exposed during competition, with a maximum size of 60cm².
Technical Facilities	Required for the operation of the Games or activities	For such equipment as on-site large-screen displays and audio equipment, each piece may display one manufacturer's identification, but it shall not exceed 1/10 of the equipment's height, and the maximum size is 8cm ² .
Uniforms (including clothing, accessories, and footwear. Clothing includes formal wear, sports clothing, competition clothing, award ceremonies clothing, and casual wear, etc. Accessories refer to small ornaments or items worn or used, such as helmets, hats, goggles, sunglasses, towels, hand towels, belts, gloves, etc. Footwear refers to shoes and socks.)	Competition uniforms of athletes and team officials	<ul style="list-style-type: none"> Each piece of clothing may display one manufacturer's identification, with a maximum size of 30cm². Gloves: Each glove may display one manufacturer's identification, with a maximum size of 8cm². Footwear: It may display the manufacturer's identification identical to those on products for retail six months prior to the competition. Eyewear: It may display the manufacturer's identification identical to those on products for retail six months or earlier prior to the competition. For accessories not mentioned above, the size of the manufacturer's identification shall not exceed 6cm². The flag pattern of NOCs or the IWGA logo can be displayed on the uniform.
	Uniforms or clothing of spectators, media, and broadcaster staff	Normal manufacturer's identifications are allowed, without strict requirements on quantity and size. However, they shall not be deliberately displayed or used for advertising purposes. Also, the appearance of "group identifications" should be prevented. In addition, with prior approval of the Chengdu ExCo, the institutional identification of media or broadcaster, such as UBS, can be presented on the staff uniforms or clothing.

Category	Subcategory	Control Standard
Uniforms (including clothing, accessories, and footwear. Clothing includes formal wear, sports clothing, competition clothing, award ceremonies clothing, and casual wear, etc. Accessories refer to small ornaments or items worn or used, such as helmets, hats, goggles, sunglasses, towels, hand towels, belts, gloves, etc. Footwear refers to shoes and socks.)	Uniforms or clothing of IWGA members, other GUESTs, and their accompanying persons	Normal manufacturer's identifications are allowed, without strict requirements on quantity and size.
	Uniforms of the Chengdu ExCo staff or venue staff (including volunteers) and technical officials	<ul style="list-style-type: none"> Uniforms designed and approved by the Chengdu ExCo can display manufacturer's identifications. The IF logo can be displayed on the uniforms of technical officials.
	Uniforms of sponsor employees providing on-venue services during the Games	The sponsor's single identification or their joint identification with TWG 2025 Chengdu may be displayed, with a maximum size of no more than 40cm ² . All uniform designs shall be submitted to the Chengdu ExCo for approval.
	Uniforms of sponsor guests (designed uniformly by each sponsor)	The sponsor's single identification or their joint identification with TWG 2025 Chengdu may be displayed, with a maximum size of no more than 40cm ² . All uniform designs shall be submitted to the Chengdu ExCo for approval.
	Uniforms or clothing of contractors providing on-venue services	<ul style="list-style-type: none"> No brands are allowed on the uniforms of contractor personnel, unless otherwise specified by the Chengdu ExCo or for safety purposes. The uniforms may display general service titles deemed appropriate by the Chengdu ExCo, such as Security, Cleaning, Catering, Transportation Service, etc. All uniform designs shall be submitted to the Chengdu ExCo for approval. The venue teams and relevant departments shall remind their contractor personnel to pay attention to brand protection of uniforms and clothing.
Appendix: <ul style="list-style-type: none"> Equipment and clothing shall not display any form of advertising unless specially authorised by the IWGA or the TWG 2025 Chengdu ExCo. The manufacturer's identification on participants' uniforms must not be displayed alongside the TWG 2025 Chengdu logo. If both logos are necessary, they should be placed separately, such as on the chest and sleeves, or on the front and back of the clothing, respectively. 		

Before the Games, the IFs, NOCs/NSOs shall send photos of the front, back, and each side (sleeves) of the competition uniforms of the athletes and team officials to the

Division of IPR Protection of the Chengdu ExCo (yangyang@theworldgames2025.com; xuerui@theworldgames2025.com). The photos should be in JPEG format, with a maximum resolution and size of 300dpi/500KB. Please try to compress them into a ZIP file. Before and during the Games, the Chengdu ExCo will conduct inspections of the apparel and items in the venues and TWG Village to ensure their compliance with the brand control standards.

2.3 Registration Deadlines for Participant Groups

Category Code	Participant Group	Category	Start date	Deadline
BLUE	IWGA	IWGA Family, IWGA Guest	24 Feb 2025	01 Jun 2025
		Observer		
GREEN	IF	Athletes	10 Feb 2025	30 Apr 2025
		IF Commitment		
		Extra Team Official		
		IF Family	28 Feb 2025	01 Jun 2025
	NOC-NSO	Extra Sports Official	28 Feb 2025	01 Jun 2025
		NOC-NSO Family		
	Display Programme	Display Programme Participants	24 Feb 2025	30 Apr 2025
PINK	HB (ISB)	Host Broadcaster	10 Feb 2025	01 Jun 2025
YELLOW	Media	Rights-Holders, Overseas Media, Domestic Media		
RED	IWGA Service Provider	ITA	24 Feb 2025	01 Jun 2025
		WADA		
		Sword Venue		
		Van Wagner		
		Swiss Timing-Timing & Scoring		
		Swiss Timing-Accreditation (EMS)		
		FICS		

Please strictly adhere to the above deadlines to ensure that participants have sufficient time to apply for visa and for the LOC to have enough time to review the submitted data and issue the ID Cards in a timely manner.

2.4 Accreditation Centres and ID Card Collection Points

Name of the Accreditation Centre	Location of the Accreditation Centre	Provide Accreditation Problem-solving Services for Relevant Participant Groups
TWG Village Accreditation Centre (A/B)	Village A (Tianfu International Hotel)/ Village B (Century City Holiday Inn)	IF Commitment (Athletes and Technical Officials), IF Extra Team Officials and NOC-NSO Extra Sport Officials, FICS
Headquarters Hotel Accreditation Centre	InterContinental Century City Hotel Chengdu	IWGA Family, IWGA Guests, IF Family, NOC-NSO Family and IWGA Service Provider
Main Accreditation Centre	Chengdu Eastern New Area Western Financial Innovation Center 1-304,	LOC Participants and IWGA Service Provider
Media Accreditation Centre	Main Media Centre	Overseas and Domestic Media, Host Broadcaster, Right-Holders

Participants residing in one of the TWG Villages will receive their ID Cards at TWG Village Accreditation Centre (A or B) upon completing the accreditation process.

Media participants will receive their ID Card at the Media Accreditation Centre in MMC upon completing the accreditation process. After verifying the insurance and Consent Form(s) at their accommodation sites, the responsible organisations will issue ID cards to the respective participant groups.

However, Games participants who do not reside in one of the TWG Villages must pay the accreditation package fee before obtaining their ID card.

2.5 Accommodation in TWG Villages

TWG Villages A and B will operate and provide services from 00:00 on 3 August to 24:00 on 18 August 2025.

2.5.1 Accommodation Allotment Plan by Sports

TWG Village Zone A: Accommodations will be provided for the following 24 sports: Tug-of-War, Boules Sports, Orienteering, Flying Disc (Ultimate),

Fistball, Lacrosse, Air Sports, Korfball, Waterski & Wakeboard, Life Saving, Karate, Cheerleading, American Football, Powerboating, Sport Climbing, Canoe, Underwater Sports, Ju-Jitsu, Sambo, Archery, Handball, Billiards, Gymnastics, and Triathlon.

TWG Village Zone B: Accommodations will be provided for the following 11 sports: Wushu, Powerlifting, Squash, Racquetball, Flying Disc (Disc Golf), DanceSport, Baseball-Softball, Muaythai, Kickboxing, Floorball, and Roller Sports.

2.5.2 Accommodation for IF Commitment Participants

During the operation period of TWG Villages, free accommodation will be provided to IF Commitment participants according to the General Schedule of each sport as displayed in the IGMS. Accommodation will not be provided on days that are not listed in the General Schedule.

Athletes and officials within the IF Commitment will be arranged to stay in double rooms.

The Executive Committee of TWG 2025 Chengdu (hereinafter referred to as the “Chengdu ExCo”) will provide information regarding the number available rooms, room numbers and locations, and it is up to each IF to decide the allocation of these rooms. Competition Managers must provide allocation results to the Chengdu ExCo at least one week prior to their arrival in Chengdu. Failure to do so may impact accommodation arrangements for the participants.

Each IF will be responsible for the organisation, communication, and management of the accommodation-related matters for its athletes and officials.

2.5.3 IF Extra Team Officials

During the operation period of TWG Villages, accommodation services will be provided to IF Extra Team Officials who have completed the accreditation and the payment according to TWG 2025 Chengdu-Accreditation Packages against Fee per Night/Day. Accommodation will not be provided to them on days that are not listed in the General Schedule of that sport as shown in the IGMS system.

IF Extra Team Officials will be arranged to stay in single or double rooms from the remaining accommodation capacity of TWG Villages. If rooms in both TWG Village Zones A and B are fully occupied, they will be arranged to stay in other hotels provided by the Chengdu ExCo.

Chengdu ExCo will provide information to each IF regarding the quantity and room numbers of single/double rooms to be allocated to IF Extra Team Officials based on the remaining accommodation capacity of TWG Villages, and it is up to each IF to decide the allocation of these rooms. Competition Managers must provide allocation results to the Chengdu ExCo at least one week prior to their arrival in the host city. Failure to do so may impact accommodation arrangements for the participants.

Each IF will be responsible for the organisation, communication, and management of the accommodation-related matters for its Extra Team Officials.

2.6 Accommodation outside TWG Village

Participant groups residing in official hotels other than in TWG Villages include: IWGA Family, IWGA Guests, Doping Control Officers, IF Guests, NOC-NSO Guests, accredited media, sponsors, and domestic guests. The official hotels will only be confirmed when relevant formalities, such as procurement bidding and/or service negotiations, have been completed following the finalisation of the amount of accredited participants. When available, details of these hotels will be timely provided.

Participants arriving before 3 August or departing after 18 August must be accommodated outside TWG Villages.

2.7 Transportation for Participant Groups

2.7.1 Regular shuttle service between TWG Village Zone A and all Competition Venues;

Regular shuttle service between TWG Village Zone B and all Competition Venues;

Regular shuttle service between the Main Media Center and all Competition Venues.

2.7.2 24-hour shuttle service will be available at Tianfu International Airport, Shuangliu International Airport, and Chengdudong Railway Station.

2.7.3 According to the plan of activities at the TWG Plaza and the “Athletes’ Night” plan, regular shuttle bus service will be provided between the TWG Village

Zone A/B and the TWG Plaza; shuttle service will also be provided between other official hotels and the TWG Village Zone A/B; and residents of the headquarters hotels can access the shuttle service at the boarding area in the nearby TWG Village B.

2.7.4 For participants requiring accessible transportation, scheduled shuttle service will be provided as well.

2.8 The World Games Ticket Booking Instructions

2.8.1 Sichuan Airlines Overseas B2C Website Link: global.sichuanair.com

2.8.2 The World Games Discount Code: Only available to athletes, referees, technical officials, staff members participating in The World Games, and those approved by the IWGA to use the discount policy.

For details, please contact: marketinggroup@theworldgames2025.com

2.8.3 Policy Valid Flight Dates: March 1,2025 to August 31,2025

2.8.4 Discount Policy for Sichuan Airlines Self-operated Routes: Booking 10 days in advance is required to enjoy the following policies

A 10% discount for flights booked more than 90 days in advance.

A 5% discount for flights booked more than 10 days in advance.

Change/Refund Rules: Refer to the change/refund rules displayed in the booking process

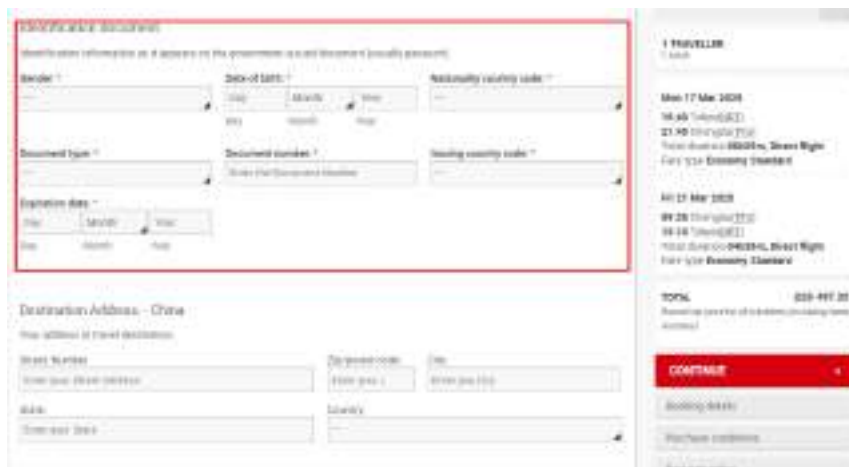
2.8.5 Booking Method: Enter The World Games discount code in the red box to search for flights and enjoy The World Games price discount. Then proceed with the normal booking process.

Specific Booking Process Screenshots:

Step One: Enter the required flight information and discount code to search for flights and ticket prices.



Step Two: After confirming the flight, click "CONTINUE" to enter the passenger information page.

Step Three: Select the payment method, complete the payment, and the ticket will be issued.



2.8.6 Sichuan Airlines Self-operated Routes

Country/Region	Route	Schedule
United States	Chengdu = Los Angeles	Weekly on Tuesdays, Thursdays, and Saturdays
Canada	Chengdu = Vancouver	Weekly on Tuesdays, Thursdays (return on Tuesdays, Wednesdays)
Australia	Chengdu = Melbourne	Daily
Australia	Chengdu = Sydney	Daily
New Zealand	Chengdu = Auckland	Weekly on Saturdays (return on Mondays)
Russia	Chengdu = St. Petersburg	Weekly on Mondays, Tuesdays, Wednesdays, and Fridays
Russia	Chengdu = Moscow	Daily
Italy	Chengdu = Rome	Weekly on Tuesdays, Wednesdays, Fridays, and Saturdays
Turkey	Chengdu = Istanbul	Weekly on Mondays, Wednesdays, Fridays, and Saturdays
Egypt	Beijing = Chengdu = Cairo	Daily

Country/Region	Route	Schedule
United Arab Emirates	Chengdu = Dubai	Weekly on Mondays, Tuesdays, Wednesdays, Fridays, and Saturdays
United Arab Emirates	Yinchuan = Dubai	Weekly on Thursdays
Japan	Chengdu = Tokyo	Daily
Japan	Chengdu = Osaka	Daily
South Korea	Chengdu = Seoul	Weekly on Tuesdays, Thursdays, and Saturdays
Singapore	Chengdu = Singapore	Daily
Malaysia	Chengdu = Kuala Lumpur	Daily
Thailand	Chengdu = Bangkok	Daily (2 flights per day)
Thailand	Chengdu = Phuket	Daily (2 flights per day)
Thailand	Chongqing = Phuket	Daily
Thailand	Chongqing = Bangkok	Daily
Thailand	Haikou = Bangkok	Weekly on Tuesdays, Thursdays, and Saturdays
Vietnam	Chengdu = Ho Chi Minh City	Daily
Vietnam	Chengdu = Hanoi	Daily
Vietnam	Chengdu = Nha Trang	Weekly on Tuesdays, Thursdays, and Saturdays
Vietnam	Nanning = Ho Chi Minh City	Weekly on Wednesdays, Fridays, and Sundays
Nepal	Chengdu = Kathmandu	Daily

Country/Region	Route	Schedule
Maldives	Chengdu = Malé	Weekly on Tuesdays, Thursdays, and Saturdays
Laos	Kunming = Vientiane	Daily
Indonesia	Nanning = Jakarta	Weekly on Thursdays, Sundays (return on Mondays, Wednesdays)
Hong Kong, China	Chengdu = Hong Kong	Daily
Taiwan, China	Chengdu = Taipei Songshan	Weekly on Mondays, Wednesdays, Fridays, and Saturdays
Taiwan, China	Chongqing = Taipei Songshan	Weekly on Wednesdays, Fridays, and Saturdays

2.9 Catering

2.9.1 Athletes and Officials

Free buffet-style meals will be offered in TWG Villages between the opening and closing dates of the Villages. Dinner only is provided on the arrival day, and breakfast only on the departure day. The tentative hours are as follows, which will be further optimised and adjusted according to the competition schedule:

Days with Catering Services	Breakfast	Lunch	Dinner	Late Night Snack
3-6 August	06:00-09:00	11:00-14:00	18:00-21:00	/
7-17 August	06:00-09:00	11:00-14:00	18:00-21:00	23:00-24:00
18 August	06:00-09:00	/	/	/

Complimentary light refreshments and drinking water will be available at competition venues based on the competition schedule, while athletes will receive free drinking water at training venues according to the training schedule.

A buffet of complimentary sandwiches, pre-packaged ready-to-eat chicken breast, bread, pastries, juices and other refreshments with nutrition and energy sufficient to replace a dinner will be provided on the Athletes' Night.

For athletes and officials participating in the opening and closing ceremonies, free boxed meal and drinking water will be available at the respective venues.

2.9.2 IWGA Family and IWGA Guests

Complimentary buffet-style meals will be provided at the headquarters hotel ("HQ Hotel").

Light refreshments and drinking water will be offered free of charge in the VIP lounge at competition venues.

On the days of the opening and closing ceremonies, free light refreshments and drinking water will be provided at the ceremony venues.

2.10 Arrival and Departure

Official port of entry: Chengdu Tianfu International Airport (TFU)

Official points of Arrival and Departure: Chengdu Tianfu International Airport (for international & domestic AND), Chengdu Shuangliu International Airport (FOR domestic AND), and Chengdudong Railway Station (for domestic AND)

2.11 Visa Policy

2.11.1 Entry permit and visa policy

Except for those who are explicitly exempt from visas, participants for TWG 2025 Chengdu should apply for a Chinese visa in advance at Chinese embassies and consulates abroad or other overseas institutions entrusted by the Chinese Ministry of Foreign Affairs (MFA).

Participants from Hong Kong, China and Macau, China, are required to hold a valid Mainland Travel Permit for Hong Kong and Macao Residents.

Participants from Chinese Taipei are required to hold a valid Mainland Travel Permit for Taiwan Residents.

According to the Regulations of the People's Republic of China on Administration of the Entry and Exit of Foreigners, all foreign participants engaging in media-related activities in China must apply for a J2 visa.

2.11.2 Visa Application Procedure and Materials for General Participants

2.11.2.1 Visa Application Procedure

Participants should log into the Swiss Timing Event Management System (EMS) and register their personal information during the accreditation phase. The visa invitation letter can be downloaded and printed from the EMS after information review. Those who pass the review and are finally confirmed to participate in TWG 2025 Chengdu may proceed to the Chinese embassies and consulates abroad or other overseas institutions entrusted by the MFA with the visa invitation letter to apply for a visa to China.

The Executive Committee of TWG 2025 Chengdu (Chengdu ExCo) suggests that foreign participants shall check the official websites of Chinese embassies and consulates abroad (please refer to the list on <https://www.fmprc.gov.cn/eng/zwjg/>) for requirements, consult and understand the visa policies, and reserve at least 10 working days for visa processing. Application regulations for a Chinese visa shall follow the latest announcements from the Chinese embassy or consulate in one's place of residence.

2.11.2.2 Visa Application Materials

After completing the registration on the EMS, the participants need to re-check the automatically generated visa invitation letter. The personal information on the invitation letter should be consistent with the other materials submitted for visa application. The materials needed for visa application include, but are not limited to, the following (Specific requirements are subject to the latest announcements from the Chinese embassy or consulate in one's place of residence):

2.11.2.2.1 Visa Invitation Letter: After the successful registration on the EMS, the participants should download and print the hard copy of the visa invitation letter.

2.11.2.2.2 Passport: A passport with a validity period of not less than 6 months from the date of submission, with at least 2 blank visa pages, along with a photocopy of the biographic page.

2.11.2.2.3 Visa Application Form: A completed and signed People's Republic of China Visa Application Form, with a recent colour photo (white background) of the applicant attached, measuring 48×33mm.

2.11.2.2.4 A digital copy of the photo for backup.

2.11.2.2.5 Visa application materials can be submitted by the applicant in person or, entrusted to an authorised representative on a voluntary basis, except when regulations require personal appearance or when the visa officer requests an interview with the applicant. The applicant is obliged to answer any questions posed by the visa officer.

2.12 TWG 2025 Chengdu-Accreditation Packages against Fee

For details, please refer to page 26 of Bulletin #1.

<https://www.theworldgames.org/files/wg2025/TWG%202025%20-%20Bulletin%20%231.pdf?1723632476>

2.13 Insurance

2.13.1 Minimum Medical Insurance Coverage Required for Participants

All delegations, including, but not limited to, all IWGA participants, are required to have the following personal health and accident insurance coverage during the Games time:

Item	Minimum Coverage (CNY)
Accidental Death and Disability	1,000,000
Accidental Medical Expenses	1,000,000
Death from Infectious Disease	500,000
Death from Acute Illness	500,000
Medical Expenses for Acute Illness	1,000,000
Coverage for Hospitalisation Expenses	Insurance must cover hospitalisation expenses.

2.13.2 Cost of Insurance Upon Arrival for Participants Without Insurance or Underinsured

The insurance sponsors have been determined. Chengdu ExCo will work closely with the sponsors to develop applicable products and pricing scheme, which will be released in May 2025.

2.13.3 Emergency Medical Evacuation Insurance

All delegations, including, but not limited to, all IWGA participants, are required to have the following personal emergency medical evacuation coverage during the Games time.

Item	Minimum Coverage (CNY)
Emergency Medical Evacuation and Repatriation	1,000,000
Repatriation of Mortal Remains/Cremains	600,000
Handling of Relevant Affairs by Relatives	50,000
Relatives Visits and Accommodation	50,000
Arranging for the Repatriation of Minor Children	10,000

Chengdu LOC has provided initial descriptions in Bulletin #2. Should there be any further additions (including precise descriptions of the terms), we will inform you in Bulletin #4 to be released in July

Please refer to Bulletin #2

<https://www.theworldgames.org/files/wg2025/TWG%202025%20-%20Bulletin%20%232.pdf?1734459002>

2.14 Updates on Medical Services and Anti-Doping

2.14.1 On-venue Medical Services

2.14.1.1 Emergency medical and evacuation services will be available at both competition and training venues.

Medical rooms, FOP medical points, and spectator medical facilities will be established to provide on-site medical care.

Ambulances will be on standby to offer emergency evacuation services.

Registered doctors and nurses will be on-duty at these locations.

Emergency equipment and medications will be readily available.

The medical services will be open one hour prior to competitions and will close one hour after the competitions or after the last athlete has left.

2.14.1.2 Basic medical and emergency evacuation services will also be offered at non-competition venues, including TWG Village, Main Media Centre, and HQ Hotel.

Medical rooms will be set up to administer on-site medical treatment.

Ambulances will be on standby to offer emergency evacuation services.

Registered doctors and nurses will be on-duty at these locations.

Emergency equipment and medications will be readily available.

Routine medical services will be available from 09:00 to 12:00 and 13:00 to 18:00. Emergency treatment and emergency evacuation will be available 24 hours a day.

2.14.1.3 Emergency medical and evacuation services will be provided at the venues for the opening and closing ceremonies.

Medical rooms and designated seating medical points will be established to offer on-site medical assistance.

Ambulances will be on standby to offer emergency evacuation services.

Registered doctors and nurses will be present at these locations.

Emergency equipment and medications will be readily available.

2.14.2 Designated Hospitals

In principle, patients will be transferred to the nearest designated Games hospital that has the most relevant clinical expertise to deal with the medical crisis. Each Games designated hospital is required to set up green channels and reserve medical beds for accredited personnel of the Games.

2.14.3 Anti-Doping

TWG 2025 Chengdu will conduct doping tests in accordance with IWGA's anti-doping regulations and procedures. Currently, IWGA, TWG 2025 Chengdu Executive Committee, and International Testing Agency (ITA) are working together. They will

also work out a test distribution plan and accordingly develop a detailed doping control work plan for TWG 2025.

According to IWGA's Rules, participating athletes, medical personnel and one team official (coach) in team sports are required to complete WADA's Anti-Doping Education and Learning (ADEL) course or other WADA approved courses to receive their accreditations and participate in The World Games.

The following courses are recommended by WADA:

- For adult and minor athletes: ADEL for International Level Athletes (ILA) (25 languages)
- For Minors (under 18) only: ADEL for Talented Athletes (TAME) Competed at Major Events (English, French, Spanish)
- For Coaches: ADEL for Coaches of High-Performance athletes (12 languages)
- For Medical Professionals: ADEL for Medical Professionals at Major Games (English, French, Spanish, Bulgarian, Croatian, Portuguese, Romanian, Russian, Ukrainian)

Only ADEL certificates are valid, no certificates issued by NADOs or any other bodies other than WADA will be valid. Certificates will count as valid if taken from 1 August 2023 onwards. If the ADEL certificate is from before 1 August 2023, participants can take the refresher course and must share both, their original certificate and the refresher certificate taken after 1 August 2023.

The IWGA Anti-Doping Committee will communicate the verification process to the IFs as soon as it has been determined. Separate official communications will be circulated in March. The timeline for online verification will be 31 July 2025.

2.15 Release Dates and Form of Publications

No.	Games Publications	Language	Electronic Version Expected Release Date
1	Customs Clearance Service Guide	Chinese, English	1 April
2	Guest Guide	Chinese, English	31 May
3	Spectators Guide	Chinese, English	30 June

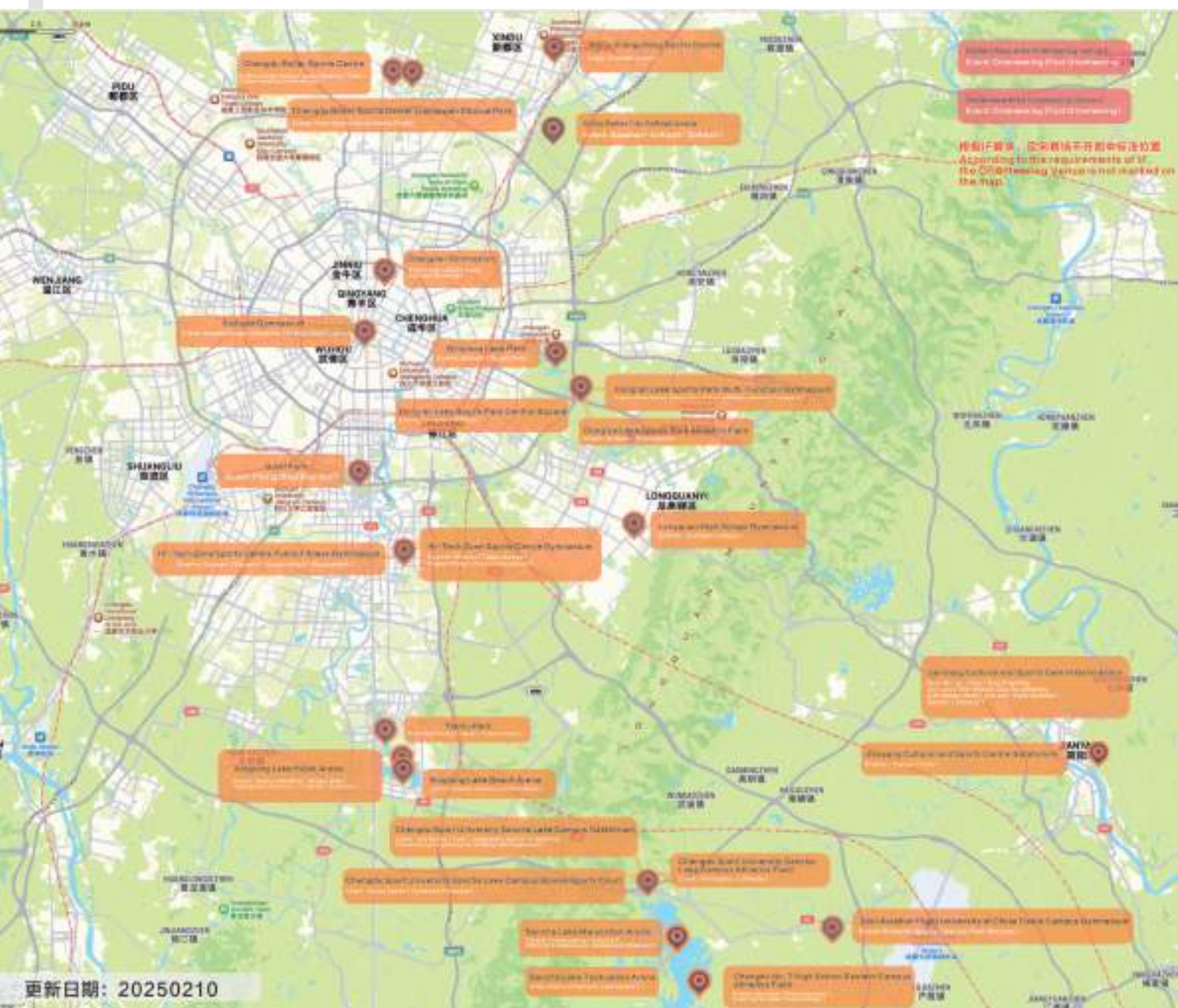
No.	Games Publications	Language	Electronic Version Expected Release Date
4	Participant Guide	Chinese, English	30 June
5	NOC-NSO Guide	Chinese, English	30 June
6	Technical Handbook	Chinese, English	1 July
7	Media Guide	Chinese, English	31 July

3.1 Competition Schedule

Sport	Discipline	Comp. Days	8.6	8.7	8.8	8.9	8.10	8.11	8.12	8.13	8.14	8.15	8.16	8.17	Venue
Air Sports	Drone Sports	3									●	●	●		Dangyan Lake Sports Park Athletics Field
American Football	Flag Football	4									●	●	●	●	Chengdu No.7 High School Eastern Campus Athletics Field
Archery	Field	6						●	●	●	●	●	●		Qinglong Lake Park
	Target	3		●	●	●									
Baseball-Softball	Softball	10	●	●	●	●	●			●	●	●	●	●	Xinlu Reber City Softball Arena
Billiards Sports	Carom	5					●	●	●	●	●				Civil Aviation Flight University of China Tianfu Campus Gymnasium
	Pool	5					●	●	●	●	●				
	Snooker	5					●	●	●	●	●				
Bowls Sports	Lynxstone	4									●	●	●	●	Chengdu Sport University Sanzha Lake Campus Bowls Sports Court
	Atlanaya	4									●	●	●	●	
Canoe	Dragon Boat	2				●	●								Xinglong Lake Hubin Arena
	Marathon	2				●	●								
	Polo	4								●	●	●	●		
Cheerleading	Para	2										●	●		Dangyan Lake Sports Park Multi-Function Gymnasium
DanceSport	Breaking	2										●	●		Chengdu Gymnasium
	Latin	1			●										
	Standard	1				●									
Football	Outdoor	8				●	●	●	●	●					Sanlu Park
Floorball	Indoor	8	●	●	●	●	●	●	●	●					Xindu Xiangcheng Sports Centre
Flying Disc	Disc Golf	3			●	●	●								Duanfeng
	Ultimate	5							●	●	●	●	●		Chengdu Sport University Sanzha Lake Campus Athletics Field
Gymnastics	Aerobics	3			●	●	●								Dangyan Lake Sports Park Multi-Function Gymnasium
	Aerobics	2										●	●		
	Rhythmic	2							●	●					
	Trampoline	3			●	●	●								
Handball	Beach	6		●	●	●	●	●	●						Xinglong Lake Beach Arena
Judo	Duo	2					●	●							Jianyang Cultural and Sports Centre Gymnasium
	Duo for athletes with impairment	1							●						
	Fighting	2					●	●							
	Ju-Jitsu (Ho-Ho)	3					●	●	●						

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3.2 Venue Map



3.3 Test Events and Simulations

Test events and simulations are scheduled to take place from March to June 2025 and will include various formats, such as sport-specific test events. On 1 March, a drone testing and simulation was carried out at the Western Drone Base in Chengdu Dong'an Lake, with a total of more than 300 athletes and the core VOC staff participated.

If you have questions about other upcoming test events, please contact: competition@theworldgames2025.com

3.4 IWGA General Management System (IGMS)

The IGMS is designed to streamline information exchange among IFs, IWGA, LOC, and official partners such as National Sports Organisations (NSOs) and National Olympic Committees (NOCs).

It centralises data for use in broadcast, registration, accreditation, results services, and information systems, requiring data entry only once while reducing email traffic and preserving institutional knowledge across editions of The World Games. Since TWG 2022, information on venue setup and technical requirements has been moved to the Sword Venue platform. For support or suggestions, use the “FAQ’s” feature in IGMS.

IWGA encourages our stakeholders to make use of this tool to share information. IWGA Sports Director remains available to assist you should you need any help: s.garvens@iwga.sport

To access the IGMS: <https://2025-management.theworldgames.org/>

3.5 TWG Series 2025 Chengdu

The 2nd edition of The World Games Series, will be hosted in Chengdu from 28-30 March, 2025. Three sports will feature on the programme, Boules Sports, Life Saving and Underwater Sports, offering additional qualification spots and global exposure for the 128 participating athletes. The schedule can be found here:

<https://www.theworldgames.org/editions/2025-Chengdu-16/schedule>

Sport	Event	Venue
Boules Sports	Pétanque	Chengdu Sport University Sancha Lake Campus
Life Saving	Pool	
Underwater Sports	Freediving, Finswimming	



Events and Activities Programme



4.1 Ticketing

The Ticketing Team is currently studying the seating plan of each venue for the pre-sale of tickets.

Please stay tuned to the official website of TWG 2025 Chengdu for the latest updates on ticketing. Once the ticket pre-sale begins, our global service hotline will also be set up to answer ticketing-related inquiries.

4.2 Volunteer Programme

The recruitment for volunteers for TWG 2025 Chengdu commenced on 26 October 2024 and closed on 31 December 2024. Due to our extensive mobilisation and promotional campaigns, a large number of young individuals enthusiastically took part in the volunteer recruitment. A total of 107,000 individuals successfully registered as volunteers, including 74,000 students from higher education institutions in Chengdu. In February, Chengdu ExCo started conducting online tests, interviews, information verification, background checks, and targeted post placements for applicants from higher education institutions in Chengdu, planning to complete the recruitment of all volunteers in June. At the same time, Chengdu ExCo will set up a team of professional training staff for volunteers, develop general training courses, and organise specialised training and practical exercises to ensure that volunteers are well-prepared to deliver professional and standardised services with a positive attitude during TWG 2025 Chengdu.

Email Address: zhengyun@theworldgames2025.com

4.3 Sustainability

The TWG 2025 Chengdu Sustainability Plan focuses on 12 United Nations Sustainable Development Goals (SDGs), including Good Health and Well-being, Quality Education, Gender Equality, Clean Water and Sanitation, Affordable and Clean Energy, Decent Work and Economic Growth, Industry, Innovation and Infrastructure,

Reduced Inequalities, Sustainable Cities and Communities, Responsible Consumption and Production, Climate Action, and Partnerships for the Goals. In combination with the “IWGA Sustainable Development Strategy” and the specific context of hosting TWG 2025 Chengdu, this plan serves as a framework for implementing sustainability throughout the games.

TWG 2025 Chengdu LOC and Chengdu ExCo attach great importance to the sustainability of TWG 2025 Chengdu, making it a core concept and distinctive feature in the preparations for the Games. TWG 2025 Chengdu will advance sustainability initiatives in five areas: Green Venues, Low-Carbon Operations, Urban Revitalisation, Industry Development, and Inclusive Benefits for All, to promote the coordinated development of the economy, environment and society, thus realizing the overall goals of “Organising Sport Events, Branding the City, Boosting the Industries, and Benefiting the People”.

The work plan of the Sustainable Development Plan for TWG 2025 Chengdu is expected to be released in April 2025.

Email Address: csgz@theworldgames2025.com

4.4 Opening and Closing Ceremonies

The opening ceremony and closing ceremony of TWG 2025 Chengdu will be held on 7 and 17 August 2025 respectively. At present, Chengdu ExCo is optimising and improving the creative scheme for both ceremonies.

Email Address: occ@theworldgames2025.com

4.5 Activities to be held at TWG Plaza

TWG Plaza is located in the Main Venue of the International Horticultural Exhibition 2024 Chengdu and will be open from 8 to 17 August 2025.

Activities		
Area	Time	Main Activities
Stage Area	18:00-19:00 18:00—19:00	[Sports demonstration] IF sports
	19:00-20:00 19:00—20:00	[Stage Performance Warm-up] TWG promotional videos, broadcast/ playback of TWG, programme preview, etc.
	20:00-21:30 20:00—21:30	[Fun in TWG Plaza] Themed performance + Pop music live show
	21:30-22:00 21:30—22:00	[Venue Closing] End of all activities; ushering-out of spectators; venue closing
Host City Cultural Display Area	18:00-21:30 18:00—21:30	Tea culture experience and intangible cultural heritage exhibition and experience (only static exhibition before 18:00 due to hot weather)
Catering Area	18:00-21:30 18:00—21:30	Delicacies and specialties
Sponsor and Licensed Product Store Area	18:00-21:30 18:00—21:30	TWG 2025 Chengdu licensed products sales and interactive activities with sponsors (only static exhibition before 18:00 due to hot weather)
Urban Technology-based Innovation Achievements Exhibition Area	18:00-21:30 18:00—21:30	Static exhibition of and introduction to technological products (only static exhibition before 18:00 due to hot weather)

4.6 Sports Garden and Display Programme

Sports Garden is the venue to implement the Display Programme. It will set up 9 exhibition booths, and experience areas for 5 individual sports. The actual number of sports for demonstration will be subject to final confirmation.

Activities Plan:

1. Stage Area: 18:00-19:00, sports demonstration
2. Sports Garden Exhibition Area: Considering the hot weather, static displays will be held before 18:00, while sports demonstration and experience will be held from 18:00 to 20:00.

(Chengdu ExCo might adjust the timelines according to major activities organised in this area.)

4.7 Athletes' Night

The Athletes' Night is scheduled to be held at TWG Plaza from 19:00 to 21:30 on 12 August 2025. The event consists of two major sections: the Characteristic Garden Party and the Theme Carnival. The guests of the Athletes' Night are: all accredited athletes; all accredited officials, including Technical Teams and Extra Officials; official representatives of the IFs, including IFs whose sports are not presented in the programme, but in the Sports Garden; official representatives of NOCs/NSOs; officials of the IWGA; official representatives of Chengdu LOC; guests of the IWGA; guests of Chengdu LOC; official representatives of the host city/region/country; representatives of sponsors; volunteers.

Chengdu ExCo will set up service stations and ice buckets at designated locations in TWG Plaza from 19:00 to 21:30 on 12 August 2025 and offer a buffet-style meal for all guests attending the Athletes' Night. The foods and drink served include cold sandwiches (three flavours), pre-packaged ready-to-eat chicken breast, breads (four types, including one gluten-free one), snacks (four types), desserts (four types), coffee (four flavours), fruits (four types), fruit juices (two types), carbonated beverages (two types) and drinking water (one type). The menu will be released separately.

4.8 Torch and Torch Relay

The torch of TWG 2025 Chengdu, named “Zhumeng” was unveiled on 27 February. It is the first torch in the history of TWG.



With the opening of the gift box wrapped in Sichuan brocade, TWG 2025 Chengdu Torch was unveiled. The torch is named “Zhumeng”, which literally means “Bamboo Dream” and is an homophone of “chasing dreams” in Chinese. Inspired by the key concepts such as ancient Shu civilisation, park city, pioneering spirit and innovation, and multifaceted manifestations, the torch conveys the spirit of The World Games, tells China’s story well and echoes the slogan of the Torch Relay “Lighting Dreams with The World Games” by the shape, colour, and patterns on the torch.

Appearance Design and Concept Statement of Zhumeng



Standing 72 cm tall, the torch draws inspiration from the Sanxingdui Bronze Standing Figure, and incorporates bamboo segments. This fusion symbolises both the enduring legacy of Chinese civilisation and the perpetual vitality of sportsmanship. Two bamboo buds stretches out on the top of the torch, just like open arms embracing the world, conveying the openness and inclusiveness of China and the hospitality of Chengdu.

Green and silver form a pleasing contrast. Green is one fundamental colour of the world. Chengdu's goal of building itself into a park city in which greenery greets one's eyes when the window is open, and the green and low-carbon concept practiced by TWG 2025 Chengdu, and naturally blends with the vibrant scenes of TWG 2025 Chengdu sports. Silver is the symbol of science and technology, innovation, efficiency and impetus. The combination of these two colours indicates that China will create a better future together with the world as it constantly pursues "green" and "innovation" in every aspect and way.



4.9 “Travel with TWG” Event



To expand the influence of TWG 2025 Chengdu, a tour series named “Travel with TWG” was launched in Chengdu on October 25, 2024. So far the tour has run across 4 cities including Chengdu, Bazhong and Leshan, etc, with approximately 200 thousand local residents turning out. The events were extensively covered by multiple main stream media and we-media, and netted a viewing of 100 million online. Among which a single trending topic on Douyin, “TWG & Me”, managed to rack up a staggering viewing of over 15 million.

The tour series is meant to popularize the TWG sports by mixing sports and local events and integrating try-outs and friendly matches with music, arts and cuisine under the name of “TWG +”, which went a long way towards increasing the residents’ attention to and participation in the Games. The series of events champion the healthy and wholesome lifestyle advocated by TWG, adopt a people-centred attitude, and stress taking in the vibes of TWG and getting across the messages from the cities. By joining us on the tour, many residents turned from sport enthusiasts into sport connoisseurs. The tour brought out the best in these participants, who practised the TWG value of calling into play your best selves and thereby whipped up a craze



for fitness and sports sweeping across the nation. By synergizing sports and tourism, we aimed to amplify the effects of TWG. This is why other urban cultural events are mixed and matched with sports to give full expression to the distinctly local charm of Sichuan. All these steps did count, as evidenced by the signature ethos of TWG 2025 Chengdu featuring “extensive preparation, joint contribution and shared benefits”, and the growing following inspired by “Travel with TWG” Series to head to Chengdu for a taste of the passion for TWG 2025 Chengdu.





4.10 Cultural Activities

4.10.1 100-Day Countdown Ceremony

The 100-day countdown series of events is scheduled to be held in Beijing and Chengdu at the end of April 2025. It is planned to hold activities such as mobilization meetings, “Travel with TWG” Event, and the release of the promotional song for The World Games around the 100-day countdown.

“100 Days to Go” press conference is scheduled to be held on 29 April, and latest progress made in the preparations for the Games will be announced at the event.

4.10.2 “Write a Song for The World Games” Solicitation for The World Games 2025 Chengdu

The Solicitation was launched on 16 January 2025, with a deadline set on 15 March 2025. The World Games theme song “Chasing Dreams” was released at the torch appearance launch event on 27 February 2025.

5.1 Media Registration and Accreditation

Please go to the EMS media registration portal via the following link:

<https://accreditation.theworldgames.org/iwga/account/login>

5.1.1 Media Accreditation Centre

Accreditation Centre	Address	Target Groups
Media Accreditation Centre	Main Media Centre	Domestic and overseas media, Host Broadcaster, and Right- Holders

5.1.2 Invitation Letter for Visa Application

The visa invitation letter can be downloaded and printed from the EMS after information review.

5.1.3 Customs and Logistics

The Executive Committee of TWG 2025 Chengdu has set up an experienced team to help facilitate the client groups' custom clearance and also recommends customs declaration agent enterprises to provide professional customs- clearance services to stakeholders.

For assistance, please contact: pengtao@theworldgames2025.com

5.2 Media Transportation

Shuttle services will be provided to and from the official points of arrival and departure and official media hotels according to the arrival and departure information of participant groups.

According to the needs of participant groups attending the opening and closing ceremonies, operations plan will be prepared and shuttle services will be provided as scheduled to and from the MMC and the venue of Opening/Closing Ceremony.

During TWG 2025 Chengdu, a media shuttle bus station will be set near the MMC, providing shuttle services to and from the MMC and Tianfu International Hotel Complex, competition venues, and TWG Plaza.

5.3 Media Catering Services

Free refreshments and drinking water will be provided at the Main Media Centre (MMC) and competition venues according to the competition schedule and at the venues of opening and closing ceremonies on the day when the Opening/Closing Ceremony is held.

Paid buffet-style lunch and dinner will be offered to accredited media at the MMC, and paid meals will be provided at official media hotels and also at the competition venues as per the competition schedule.

5.4 Recommended Official Media Hotels

The recommended media hotels include Grand Mercure Chengdu East and Rongxiu Courtyard and Rongya Courtyard in Tianfu International Hotel Complex. Both hotels are located in the Chengdu Eastern New Area. The Grand Mercure Chengdu East is just a one-minute walk from the MMC and the Tianfu International Hotel Complex is approximately a 20-minute ride from the MMC.

It is expected that the room reservations for the recommended media hotels will be open for accredited media in May 2025. The hotel services related to TWG 2025 Chengdu will be provided from 7 to 17 August 2025.

Details regarding room rates and reservation channels will be released later.

5.5 Visa Application Procedures

5.5.1 The applicant registers on the EMS and submits application materials via E-mail to Chengdu ExCo's media services liaison (mediaservices@theworldgames2025.com).

5.5.2 After the information review of the IWGA and Chengdu ExCo, Chengdu

ExCo will send the visa invitation letter to the corresponding Chinese embassies and consulates abroad.

5.5.3 Chengdu ExCo will notify the applicant via E-mail to apply for a visa.

5.5.4 The applicant shall go to the Chinese embassies or consulates abroad, or other overseas institutions entrusted by the MFA, with the required documents to apply for a visa to China.

5.6 Media Centres and INFO System

The Main Media Center (MMC), located in the West Financial Innovation Centre Cluster in Chengdu Eastern New Area, will provide accredited media with all kinds of facilities and services necessary for their coverage of TWG 2025 Chengdu.

5.6.1 Venue Media Centres

The Venue Media Centres (VMCs) will operate during the operation period of corresponding competition venues. Each VMC is generally open 1 hour before the first competition in the competition venue and will close 1.5 hours after the last competition in the competition venue. The closing time may be postponed due to delays caused by competitions, award ceremonies, and press conferences.

In principle, following operational areas will be set in each VMC: a media workroom, media tribunes, a press conference room, a mixed zone, photo positions, and an official information service office, all of which are managed and coordinated by the venue media manager.

5.6.2 INFO System

The INFO System will be open to all accredited media three days before TWG 2025 Chengdu. It will provide free official information services, including text and pictures. The official information service team is being built and is expected to be operational by late June.

Email Address: mediaoperations@theworldgames2025.com

5.7 Updates on Young Reporters Programme

The IWGA, the AIPS, and the TWG Chengdu 2025 will launch the first-ever Young Reporters Programme in the history of The World Games. This initiative will enhance the global brand influence of The World Games and TWG Chengdu 2025.

The Programme will select 10 young individuals from China and 6 from overseas, aged between 18-30, to engage in news reporting, including writing, photography, and video production during the Games in Chengdu.

The Programme is set to officially commence by the end of April 2025. After recruitment and expert evaluation, 16 young reporters will be selected by the end of May 2025, followed by further training.



Miscellaneous



6.1 Sponsors

Xtep

First founded in 1987 and with Xtep brand created in 2001, Xtep Group has now become a leading multi-brand sportswear company in China.

Xtep Group strategically targets both the mass market and professional sports segments. Adhering to its unique positioning of “sports fashion”, the company implements a differentiated marketing strategy that combines sports and entertainment, offering consumers cost-efficient sports products that showcase their individuality. With the core Xtep brand, Xtep Group also has Saucony, Merrell, K-Swiss, and Palladium under its diversified brand portfolio.



Sichuan Airlines

Sichuan Airlines is the people’s airline. Sichuan Airlines Co., Ltd (hereinafter referred to as “Sichuan Airlines”) is committed to its mission of “Beautiful Sichuan Airlines, Better Travelling Experience” and its vision of “Panda Routes Connecting the World”. By sticking to its core brand value of safety, Sichuan Airlines has kept a record of safe flight for 36 years. It now operates a fleet of more than 200 Airbus aircrafts, with an annual capacity of more than 30 million passengers. Its route network covers Asia, Europe, North America, Oceania and Africa, providing global travelers with first-class aviation services with ‘Chinese elements and Sichuan flavour’. The brand is valued at more than 90 billion yuan.

Headquartered in Chengdu and rooted in its home base in Southwest China, Sichuan Airlines actively contributes to the development of the Chengdu-Chongqing Economic Circle. With a nationwide layout and global operations, Sichuan Airlines integrates its “Panda routes” into the Belt and Road



四川航空
SICHUAN AIRLINES

Initiative, helping more passengers, as well as cargo and mails, to reach every corner of the world. Aiming to become a domestically first-class airline and take a lead in western China, Sichuan Airlines embraces a diversified and high-quality development strategy, continuously satisfying the people's aspirations for a better life, and contributing to the economic development of both the nation and the region.

Tissot

Tissot is the Official Timekeeper of The World Games.

Watchmakers blending tradition and pioneering spirit since 1853.

Nestled in the Swiss mountains of Le Locle, Tissot has been crafting watches for more than 170 years. Imagined as the perfect companion for everyone's voyage through life, our timepieces prove that not only the destination matters: a path filled with significant milestones and unforgettable memories is equally important.

Every Tissot timepiece crafted in the heart of Switzerland embodies the perfect balance between heritage and innovation and stands as an enduring legacy defying the constraints of time. Going beyond watchmaking and timekeeping, Tissot stands by the side of everyone, in every moment, celebrating not only the achievements, but the journey itself.



China Telecom

Chengdu Branch of China Telecom Co., Ltd. is a national communication hub centre, a national Internet backbone direct connection point, and the intersection of the Belt and Road Initiative and the Yangtze River Economic Belt. As a leading telecommunication and comprehensive intelligent information service provider in Chengdu, the company actively promotes the development of cloud computing and computing power, new-generation information and communications, big data,



artificial intelligence, cybersecurity, quantum technology, digital platforms and other strategic emerging industries. By integrating these technologies into industrial growth and smart city construction, the Branch contributes to Chengdu's goals of becoming "Three Centres and One Base" with the power of telecommunications.

AsiaInfo Sec

As the first Chinese software company with full-stack capabilities in both security and digital intelligence, AsiaInfo Sec is a market leader in China's network security software field. By drawing on its profound experience of network construction and shouldering the important mission of safeguarding network security, AsiaInfo Sec was officially established in 2015. Over the years, the company has been developing cloud security, terminal security, data security, advanced threat management and other key technologies, solidifying its position as an important force in national cybersecurity. In 2022, AsiaInfo Sec was successfully listed on the Science and Technology Innovation Board, opening a new chapter of rapid development. In 2024, after completing the merger with AsiaInfo, AsiaInfo Sec is in a better position to give full play to its expertise in network, cloud and security to develop an integrated cloud-network-security system and facilitate the transformation of the industry in digital intelligence.



Weibo

Weibo is China's leading social media platform, which is multi-layered, all-media, highly-influential and open. With average 252 million daily active users and average 586 million monthly active users, 80% of whom are post-90s and post-00s young users. Weibo has become the largest platform for hot topic discussions and media public opinion in China. In the



field of sports, Weibo has more than 250,000 athlete accounts, more than 624,000 accounts of certified sports practitioners, with more than 90 percent of the active athletes of China's national team have accounts on the platform. Weibo's daily output attracts 150 million people with sports-labelled interests while its reach extends to 420 million pan-sports users to participate in the dissemination.

ANDREAL

ANDREAL is a professional private enterprise that provides one-stop services of design, installation and maintenance of temporary facilities for comprehensive sporting events, and has set up a domestic first-class technical team of sports technology experts with the Key Laboratory of Sports Engineering of General Administration of Sport of China.

ANDREAL has participated in the temporary facilities services for many comprehensive international sporting events in China. In recent years, the company has undertaken the temporary facilities turnkey services for the opening ceremonies of the 2019 Military Games in Wuhan and the 2023 Universiade in Chengdu, which have been praised by the organising committees of the above events, the host cities, and the international sports federations.



Sane Furniture

By adhering to its corporate vision of “creating a world-class furniture brand, becoming the preferred furniture supplier for international sporting events and an industry benchmark”, Chongqing Sane Furniture has accumulated its strength in the product and technology portfolios. The number of self-developed patents for stadium-related technologies is on the rise, enabling it to become the undisputed technology leader in the industry. By giving full play to a



series of strategic initiatives such as technological leadership, product innovation, category breakthroughs, Chongqing Sane Furniture has achieved rapid growth and continues to enhance its brand influence in sporting events held domestically and internationally.

6.2 TWG 2025 Mobile App

The official TWG 2025 Chengdu mobile application, “Chengdu 2025”, provides convenient services for participant groups, including athletes, referees, technical officials, spectators, and media, including features such as weather services, transportation information, city introduction, event updates and offering details about TWG 2025 Chengdu venues, sports, logo, and mascots.

The mobile App is estimated to be available in major global app stores by April 2025, including Huawei, Xiaomi, VIVO, OPPO, Tencent App Store, Apple Store, Google Play, and Galaxy Store.

6.3 Live Streaming

The IWGA is set to launch an OTT platform, The World Games Live (TWG Live), in July 2025. This platform aims to provide free and easy access to TWG 2025 content. It will feature live streams of most sports sessions, as well as the Opening and Closing Ceremonies and medal ceremonies, allowing users to watch in real-time or on-demand (VoD).

Additionally, TWG Live will offer daily highlights and archives footage from previous editions of The World Games. Although the platform will not include clipping functions, IFs and NOCs-NSOs will have the option to embed streams directly on their websites via TWG Live.

To access The World Games Live: <https://live.theworldgames.org>

6.3.1 Egoli clipping tool

All non-right holders, including IFs, NOCs/NSOs representatives will be provided with a link to Egoli clipping tool where clips can be accessed immediately at the end of each session, for near live clipping.

Egoli will provide both training to all users and a user guide ahead of TWG 2025. Guidelines will also be shared with the users.

For any questions related to The World Games Live and Egoli, please contact Camille Bastin c.bastin@iwga.sport

6.4 Milestones

S/N	Milestone	Deadline
1	Launch of “Chengdu 2025” Mobile App	2025.04
2	Official Operation of the Technical Operation Centre	2025.04
3	100-Day Countdown Press Conference	2025.04.29
4	100-Day Countdown Ceremony	2025.04
5	Street Promotion and Experience of TWG 2025 Chengdu Sports	2025.05
6	All-Element Operations of VOCs	2025.06
7	Lighting Ceremony of TWG 2025 Chengdu Torch & Launch Ceremony of TWG 2025 Chengdu Torch Relay	2025.07
8	Operation of Games-time Command System	2025.07
9	Release of Technical Handbooks (by Sports)	2025.07
10	Launch of Main Operations Centre	2025.07
11	Completion of Temporary Structures and Interior Setup in Competition Venues	2025.07
12	Completion of Hotel Renovations at TWG Village	2025.07
13	Establishment of Weather Forecast Centre	2025.07
14	Volunteer Oath-Taking Ceremony	2025.07
15	Volunteer Services Launch Ceremony	2025.07

S/N	Milestone	Deadline
16	Opening of TWG Village	2025.08.03
17	Launch of Activities on TWG Plaza	2025.08.08
18	Official Operation of International Broadcast Centre(IBC)	2025.08.07
19	Operation of Main Media Centre(MMC)	2025.08.04
20	Pre-Games Press Conference	2025.08.07
21	Beginning of TWG 2025 Chengdu Sports Competition	2025.08.07
22	Opening Ceremony	2025.08.07
23	Athletes' Night	2025.08.12
24	Cultural Experience Activities	2025.08
25	Closing Ceremony	2025.08.17
26	Post-Games Press Conference	2025.08.17

6.5 Bulletin #4

The World Games 2025 Chengdu Bulletin #4 will be released in July 2025.

Bulletins #1—#3 are available:

<https://www.theworldgames.org/editions/Chengdu-CHN-2025-14>



Contact Details



To facilitate the communication between the participants and Chengdu ExCo:

For competition affairs of all athletes, team officials, and IF representatives, please contact the Competition Services Team (competition@theworldgames2025.com).

For non-competition affairs of all athletes, team officials, and IF representatives, including registration and accreditation, visa, transportation, and TWG Village, please contact the Participant Services Team (participantservices@theworldgames2025.com) .

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